



Zane Kārklīņa


GRAPHIC DESIGNER

Design is my lifestyle - it is my everyday and my passion.

High quality, harmony and work to the last pixel characterize my work style. Constantly educating myself and adapting to new challenges. Let's create together!

PERSONAL INFO

 **E-MAIL**
zane@lunza.art

 **WhatsApp:**
+371 20599448

 **PORTFOLIO**
www.lunza.art

STRONGEST SKILLS

EVERY DECISION STARTS WITH WHY

STRONG RESEARCH BEHIND EVERY IDEA

*DESIGN CHOICES ROOTED IN PURPOSE,
NOT TRENDS*

*STRUCTURED THINKING AND ORGANIZED
WORK*

SOFTWARE

*ADOBE CREATIVE SUITE:
PHOTOSHOP, AFTER EFFECTS, ILLUSTRATOR
INDESIGN, ADOBE EXPRESS, ACROBAT PRO,*

MICROSOFT 365



EDUCATION

- 2021. – 2022. Website design, development (HTML/CSS), SEO**
University of Latvia, professional development education
- 2016. – 2017. Print Production Specialist**
Vocational Education and Competence Center "Rīgas Valsts Tehnikums"
- 2010. – 2014. Bachelor in Arts: interior design**
Rezekne Higher Education Institution (currently "RTU Rezekne Academy")
- 2012. – 2013. Erasmus: interior design**
Uniwersytet Zielonogórski, Poland



WORK EXPERIENCE

- 2019.feb.-...** ● **Freelance visual designer**
Graphic designer, Visual Brand designer, packaging, Newsletter (Mailchimp) designs, Prints, Advertising- google ads, Facebook, instagram, photo editing, video editing, Amazon design (Store front, A+, A++, brand story, product photo), Exhibition Design
- 2018.-2019.feb.** ● **Pixy Canvas**
Graphic designer
Pixy Canvas branding, Graphic Design, Marketing, Advertise, Web-UI/UX, Social Media, Print Management, Interior Design, Fine Art, Customer Service, Print Production Specialist, photography
- 23.-24.okt. 2018.** ● **Vocational Education Competence Center "Rīgas Valsts tehnikums"**
"Print Production Specialist" Deputy Chairman of the Qualification Examination Commission
- 2016.-2018.** ● **NAI_S cosmetics**
Graphic designer
NAIS cosmetics branding, Graphic Design, Advertising, Print Management, Marketing, 3d Visuals, Exhibition Design, Packaging Design, Product Photography, Print Production Specialist
- 2015.-2016.** ● **Knoq app**
Graphic designer
KNOQ branding, Graphic Design, 3D visuals, video editing, Advertising, Social media and KNOQ platform administration, Print Management, Print Production Specialist
- 2014.-2015.** ● **Freelance visual designer**
Graphic designer
Graphic Design, Branding, Print Management, Print Production Specialist
- 2013.-2014.** ● **SIA Platpīrs**
3D visuals
Exterior design, 3D visuals, fountain modeler, presentation